



## **WORLD-CLASS TURKISH GOLF CLUBS JOIN FORCES WITH PACIFIC LINKS INTERNATIONAL**

***-Two prestigious golf clubs in Turkey become the latest venues to partner with the world's most innovative membership scheme-***

**Belek, Turkey (August 27, 2019)** – As Pacific Links International (PLI) continues to grow its global portfolio, two of the finest golf clubs in Turkey have become part of the world's most comprehensive reciprocal golf course network – National Golf Club, host of the host of the European Tour Turkish Airlines Ladies Open for the past six years, and Carya Golf Club, host of the European Tour Turkish Airlines Open for the past three years.

Members of Reciprocal Clubs are entitled to a significant discount off published greens fees at both Affiliate and Reciprocal Clubs. Access for members at these clubs will extend to golfing facilities across PLI's comprehensive portfolio, consisting of over 430 clubs in 44 countries, including the likes of London Golf Club, UK, and Trump International Golf Club, Dubai, UAE.

Less than an hour from Antalya in the south of the country, the stunning region of Belek has grown from nothing in the space of just 20 years to become one of Europe's leading golf destinations. With almost 20 courses dotted around the glorious pine forests, just as many all-inclusive luxury hotels, and a wonderful year-round climate, it's no wonder golfers are travelling from far and wide to experience its offer.

Such is the quality of David Feherty's design, National Golf Club, measuring 6,907 yards, is still regarded as the best course in Belek by many, and has a maturity that belies its youth. Spectacular holes are carved into the groves of pine and eucalyptus, and there are treacherous water hazards throughout.

**Mr Bekir Kara, General Manager of National Golf Club**, said: *"The new relationship with Pacific Links International is a fantastic move for both the club and our members. Whilst we offer a superb 27-hole golf course, our facilities extend far beyond golf. We're looking forward to enhancing our international appeal and providing our members with a number of value-added incentives to play top quality golf whilst visiting other countries."*

Opened in 2008 and inspired by British heathland, the Peter Thomson design at Carya was the first classic heathland golf course built in Turkey. Spanning an impressive 7,186 yards off the championship tees, it presents a true test of golf, with its borders edged by heather. The popularity of this golf course is clear, and this demand has led the club to install a full floodlight system, enabling golfers to play this fantastic golf course until 11pm every day.

**Mr Hasan Ceylan, General Manager of Golf of Carya Golf Club**, said: *"Pacific Links is growing at a phenomenal rate, and to join forces with them is extremely exciting for us here at Carya Golf Club. Not only will our members benefit from reduced green fees & floodlit golf, it will also allow other network members to enjoy the world-class facilities we have here."*

**Rudy Anderson, President and Chief Executive Officer of Pacific Links International**: *"Both Carya and National Golf Clubs are very exciting additions to our international membership structure. The region of Belek is known as one of the most desirable golfing destinations in Europe and we look forward to providing superb benefits to our network club partners and our network golfers."*

For more information on Pacific Links International, visit: [www.pacificlinks.com](http://www.pacificlinks.com)

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## **About Pacific Links International**

**Pacific Links International has created the world's most comprehensive reciprocal golf course network and serves as the golf industry's leading portal to the avid, traveling Chinese golfer.** Pacific Links provides its Asia-based International Members with a premium golf experience through an innovative international membership structure. Pacific Links offers them access to the finest collection of high-quality golf clubs in the world. Since 2012, the Pacific Links network of Affiliated and Reciprocal clubs has grown to over 430 properties located in 44 countries around the world. The Pacific Links golf network serves this membership base in Asia, as well as an aggregated population of over 140,000 network golfers from participating network clubs. The main feature of a Pacific Links partnership for participating network clubs is the opportunity to offer reciprocal or affiliate access to other destinations across the Pacific Links International Network to their own members.

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