



PACIFIC LINKS INTERNATIONAL COLLABORATES WITH TOP GOLF COURSES FROM THE TALAMORE GOLF GROUP

-Four prestigious American golf clubs become the latest venues to partner with the world's premier golf network-

Toronto, ON (April xxx, 2019) – As Pacific Links International (PLI) continues to grow its American portfolio, four golf clubs within the Talamore Golf Group have become part of the international membership structure: Talamore CC, Talamore Golf Resort (New Course), Applecross CC, and Mid South Club. Members of these impressive golf clubs will now benefit from access to playing opportunities at PLI network properties worldwide.

Reciprocal access for these golf club members will extend to golfing facilities across PLI's comprehensive portfolio, consisting of over 400 clubs in 37 countries, including the likes of Saadiyat Beach Golf Club, Abu Dhabi, and Riviera Maya Golf Club, Cancun, Mexico.

For over 100 years, the Pinehurst area has been the Home of American Golf. With nearly 40 championship courses from a distinguished list of architects, there is little to equal it. Talamore Golf Resort, located in the village of Southern Pines, North Carolina, is just a stone's throw away from the famed Pinehurst Resort, and is home to two world-class courses – The New Course at Talamore and Mid South Club.

Talamore, designed by Rees Jones, is laid out in a quiet and natural setting where pine trees provide the main backdrop. From start to finish, the holes pleasantly meander their way through unspoilt forest, with minimal real estate, good-width fairways, and superb surfaces to putt on.

Mid South Club, designed by Arnold Palmer, is visually exciting, challenging, and a pleasure to play. The front nine features many undulation changes, boulder-lined water hazards, and strategic bunkering, whereas the back nine sees the water and undulation changes of the front nine replaced by significant bunkering and large sandy waste areas lined with tall pines.

Matt Hausser (PGA), General Manager of Talamore Golf Resort commented: *“Our recent relationship with Pacific Links International provides an exclusive opportunity for both clubs, as we look towards enhancing our international appeal and providing our members with a unique network to benefit from. I'm confident that if we increase the knowledge of our club features within the Asian market, this will reap rewards and simultaneously provide a boost for the golf market in North Carolina.”*

Talamore Country Club, located an hour's drive north of Philadelphia, offers one of the best golf experiences in the area. When the golf course opened in 1995, it was ranked as one of the Best New Private Courses in the Country by Golf Digest, well known for its 'low country' feel with its expansive wetlands and beautiful native areas.

Raymond E. Sowden, Jr, General Manager of Talamore Country Club said: *“Pacific Links is growing at a phenomenal rate, and to join forces with them is extremely exciting for us here at Talamore Country Club. Not only will our members benefit from reduced green fees and other added values around the world, it will also allow other network members to enjoy the world-class facilities we have here, which we aim to cater for the whole family, not just the individual golfer.”*



Situated an hour's drive west of Philadelphia, lies Applecross Country Club – the region's only Nicklaus Design golf course. The layout at Applecross is unlike any other in the area, offering classic Nicklaus challenges, yet remaining playable for golfers of all abilities. The course blends magnificently into a landscape that boasts breath-taking views of sparkling lakes and the rolling countryside of Pennsylvania.

"The Talamore Golf Family is well known in the USA, and to have four of their clubs come on board and join our growing golf network, is fantastic. Each club has unique attributes and we are looking forward to hearing the positive feedback from our members," said **Rudy Anderson, President and Chief Executive Officer of Pacific Links International.**

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About Pacific Links International

Pacific Links International has created the world's most comprehensive reciprocal golf course network and serves as the golf industry's leading portal to the avid, traveling Chinese golfer. Pacific Links provides its Asia-based International Members with a premium golf experience through an innovative international membership structure. Pacific Links offers them access to the finest collection of high-quality golf clubs in the world. Since 2012, the Pacific Links network of Affiliated and Reciprocal clubs has grown to over 400 properties located in 37 countries around the world. The Pacific Links golf network serves this membership base in Asia, as well as an aggregated population of over 125,000 network golfers from participating network clubs. The main feature of a Pacific Links partnership for participating network clubs is the opportunity to offer reciprocal or affiliate access to other destinations across the Pacific Links International Network to their own members.

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